

PRESS INFORMATION

R-M Automotive Refinish – January 2013

R-M[®] AND PETRONAS TEAM DE ROOY IVECO STORM INTO FOURTH PLACE AT THE DAKAR RALLY.



So close! After 15 action-packed and gruelling days racing, over 8,000 kilometres of some of the world's toughest roads - from Peru's capital Lima, through Argentina all the way to the Chilean capital, Santiago - last year's winners, Petronas Team De Rooy IVECO and technical sponsor R-M, celebrated a very commendable fourth place at the 2013 Dakar Rally.

This year's rally was particularly tough, with two of the five strong Petronas Team De Rooy trucks being forced to retire, when Jo Adua's truck suffered extensive damage and Hans Stacey launched his truck off a sand dune and landed upside down, not only requiring major repairs, but losing tools and spares essential for him to be able to finish.

Despite these setbacks, on the final stage of the Rally, it was plainly evident that Gerard De Rooy was going to go down fighting with just seconds separating the leaders and he drove the wheels off his R-M GRAPHITE HD Petronas Green IVECO Powerstar to finish second and fourth overall in the final ratings, just five minutes away from a second year on the podium.

A brand of

BASF
The Chemical Company

Perfection made simple



This is the second highly successful year that the dynamic partnership of IVECO trucks, Petronas Team De Rooy and technical sponsor, R-M Automotive Refinish has proved once again to be the team that's hard to beat!

R-M Automotive Refinish Paints: an important part of BASF Coatings

Under the R-M brand, BASF markets a comprehensive range of automotive refinishing paint systems, focusing on eco-efficient waterborne basecoats and high-solids paints. By using these systems all legal solvent-reduction requirements can be complied with anywhere in the world, and with regard to appearance and resistance, the products meet the same quality standards as solvent-borne paints. In this area, the company offers a wide variety of services to support its customers. R-M Automotive Refinish Paints is approved by most of the leading car manufacturers for aftermarket repair and chosen by the world's most prestigious car companies for its color expertise.

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