

## PRESS RELEASE

### R-M AUTOMOTIVE REFINISH

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#### AIR-DRIES IN A FLASH:

#### R-M®'S PRIMEFLASH A2100 IS INNOVATIVE AND EASY TO USE

**Boost its productivity without making new investments: R-M's PRIMEFLASH A2100, body shops can accelerate air drying. Combined with the innovative and easy-to-use additive, R-M's PERFECTFILLER BLACK, WHITE & GREY primer fillers dry even more quickly - even at only 20°C. They not only help you save energy; they also reduce process times and increase your throughput.**

#### **Drying in a flash at 20 degrees**

These days, if body shops want to operate cost-effectively, they have to be able to work flexibly. Long drying times that block the paint booth are a real nuisance. Short times are much better for planning. That's why the PRIMEFLASH A2100 additive makes air drying especially fast. Starting from only 20°C, the PERFECTFILLER BLACK, WHITE & GREY primer fillers dry in the wink of an eye with PRIMEFLASH A2100. They are dust-dry in a matter of 20 to 30 minutes. And they can already be sanded after no more than 40 minutes.

PRIMEFLASH A2100 helps free up the spraybooth for the next job much more quickly. And compared to oven drying, air drying also saves a great deal of energy. The problem of plastic parts potentially deforming does not arise at low temperatures either.

#### **Simple and reliable: The ideal helper**

PRIMEFLASH A2100 is the ideal helper for a high level of planning reliability and flexible time management. But that's not all. As with all its products, the R-M brand makes sure that the additive is easy to use. The PERFECTFILLER BLACK, WHITE & GREY primer fillers are mixed with PRIMEFLASH A2100 and the D70/80 hardeners in a harmonious 4:1:1 ratio.



Perfection made simple



PRIMEFLASH A2100 replaces the FR500, R2100, R2200 or R2300 thinners in the same mixing ratio as before.

You can save even more time and material if you use PRIMEFLASH A2100 and PERFECTFILLER in combination with the PK 300W pretreatment wipes. Using the wipes provides such excellent corrosion protection that there is no need for primer. This means full corrosion protection with minimal material and time.

## **R-M: Perfection made simple**

Quicker drying times allow more vehicles to be refinished. Lower temperatures mean more energy savings. And on top of that, as with all R-M products, PRIMEFLASH A2100 is very easy to use.

## **R-M Automotive Refinish Paints: an important part of BASF's Coatings Division**

Under the R-M brand, BASF markets a comprehensive range of automotive refinishing paint systems, focusing on eco-efficient waterborne basecoats and high-solids paints. By using these systems all legal solvent-reduction requirements can be complied with anywhere in the world, and with regard to appearance and resistance, the products meet the same quality standards as solvent-borne paints. In this area, the company offers a wide variety of services to support its customers. R-M Automotive Refinish Paints is approved by most of the leading car manufacturers for aftermarket repair and chosen by the world's most prestigious car companies for its color expertise.

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