

PRESS INFORMATION

R-M Automotive Refinish

October 2015

R-M® LAUNCHES THE 12TH INTERNATIONAL BEST PAINTER CONTEST:

Promoting excellence among talented young painters

R-M, BASF's premium paint brand for the automotive refinish industry, is again in search for the best young painters: The 12th edition of the R-M Best Painter Contest is starting in more than 18 countries from the regions Europe, South Africa, Asia and for the first time North America. The main theme is innovative thinking with state-of-the-art technologies and sustainable solutions, using the R-M's ONYX HD waterborne paint line. The finalists identified through national competitions will represent their individual countries in the International Final which will be held at the International R-M Refinish Competence Center in Clermont, near Paris, between the 26th and 30th of September 2016.

The R-M International Best Painter Contest is the automotive refinish brand's own unique competition that promotes the best talents with a promising career in the automotive industry. "Today more than ever, we support our customers in achieving excellence and increased productivity in automotive refinishing through dedicated trainings on site or in our Refinish Competence Centers. Not only with the best solutions to increase their productivity and business success, but also with our customers to identify young talented painters who are able to think in an innovative and sustainable way, like we do", says Harald Pflanzl, Senior Vice President Automotive Refinish Coatings Solutions Europe at BASF Group's Coatings Division. The winner of the last Best Painter Contest, held in 2013, was Ole Kristian Fureid from Norway. Today, Ole works as a technician, providing professional support to bodyshop networks including DK, which paints the largest volume of 100% electric Tesla vehicles in the world.



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The R-M theme for the 2015-2016 competition reflects the global R-M brand philosophy to always remain close to the automotive industry, in the pursuit of innovation for a successful and sustainable future.

Every competitor, not more than 30 years old, will be expected to prove skills in the use of ONYX HD waterborne technology and to employ the best available R-M technology to maximise productivity as well ensuring the lowest possible environmental impact is maintained. The experienced and highly regarded judging panel will be monitoring every stage of the competition, looking at the implementation of efficient and environmentally friendly processes, fast and efficient application techniques, accurate color matching, blending or spot repair.

The R-M International Best Painter Contest is a key date in the diary for industry leaders to invite the media from across the world to witness the very best young talent the industry has to offer and the ever changing demands on today's young painters, who need to have not only the practical skills, but the business acumen and IT knowledge to succeed in the automotive industry.

In addition to using R-M's innovative paint technology, the International R-M Best Painter Contest will have the support of R-M's premium business partners, including 3M, EMM, DeVILBISS, SATA, RUPES as well as the regular business partners like Festool, Sia Abrasives, Mettler-Toledo or Horn & Bauer. Each one is playing a vital part in the National Finals, which will see the painters having the opportunity to employ the latest products and techniques as a key part to a successful and sustainable future for this exciting industry.

R-M Automotive Refinish Paints: an important part of BASF's Coatings Division

Under the R-M brand, BASF markets a comprehensive range of automotive refinishing paint systems, focusing on eco-efficient waterborne basecoats and high-solids paints. By using these systems all legal solvent-reduction requirements can be complied with anywhere in the world, and with regard to appearance and resistance, the products meet the same quality standards as solvent-borne paints. In this area, the company offers a wide variety of services to support its customers. R-M Automotive Refinish Paints is approved by most of the leading car manufacturers for aftermarket repair and chosen by the world's most prestigious car companies for its color expertise.



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Press Release

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