

PRESS RELEASE

R-M Automotive Refinish – June 20th 2013

R-M Training Programmes



The R-M Academy offers a wide range of seminars and training sessions tailored to the specific needs of each country and the painters' technical level, whether they are beginners or experienced. The R-M Global Trainers team travels all around the world to train the National Head Trainers and local technicians and also to visit bodyshop customers, which enables them to evaluate their technical level and identify their training needs. Based on this information, the training engineering team works on optimising these programmes developed in cooperation with the technical units within customer service.

The training provided by the R-M Global Trainers

Naturally, R-M sets the bar very high when it comes to certifying the Global Trainers, as they are responsible for organising and auditing training in countries all over the world: they really must be at the top of their game.

Ronny Raeymaekers, head of the R-M Refinish Competence Center in Clermont and Global Trainer mentioned that "It is vital for us to maintain a strong team of qualified and experienced staff to ensure that every R-M customer benefits from the highest level of support, so that we can maintain our position as leader in the industry."

The new R-M training programmes

Up until now, R-M was offering a comprehensive programme specifically tailored to the customer's needs. With the new colours, technologies and processes, R-M owes it to itself to develop programmes that are tailored to the market, as well as personalised training.

Ronny Raeymaekers explained: "In light of the technological and market developments, we have extended our offer by proposing not only new products, but we have also modernised our existing offer. The processes do not change, but our training programmes are easier to undertake, always current and new tools are available."

To emphasize the change, the new programmes were given new, more specific names:

- TPP Preparation Techniques
- TPB Blend in technique
- TPS Spot Art
- TPMS Multi-Stage
- TPMF Mat finish
- TPCR Colour retrieval
- TPCA Colour Adjustment
- TPG GRAPHITE HD

Some of these programmes are now available. Others will start during the course of 2013.

At R-M, adapting to new products that are available on the market is a priority.

For all further information, please contact:

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