

PRESS INFORMATION

June 2016

RSB AWARDED DISTRIBUTOR EXCELLENCE AWARD

RSB AutoGroup, BASF's R-M® premium paint distributor in South Africa, was recently awarded the EMEA Distributor Excellence award. The accolade was in honour of RSB's achievement in becoming the largest distributor of the R-M® paint brand in BASF's EMEA (Europe Middle East and Africa) region for 2015.

Dr. Katja Scharpwinkel, senior-vice president for BASF Coatings Automotive Refinish Solution EMEA who presented the award together with René Lang, vice president BASF Coatings Automotive Refinish Solution Sales Management EMEA said, "RSB is an extremely well managed distributor which puts a strong focus on their customers, making the R-M® brand a good fit in what they value. RSB also has an incredible growth story were many distributors have not been able to achieve what they have achieved over the last few years."

RSB has been distributing R-M® in South Africa since 2010 and has grown the brand within the country with branches now found in Johannesburg, Cape Town, Durban and Bloemfontein.



From left, Paul Mandersloot managing director BASF Coatings Services, Lawrence Glen, John Maroun and Warren Tollman from RSB AutoGroup with Dr. Katja Scharpwinkel and René Lang BASF Coatings Automotive Refinish Solution EMEA.



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R-M Homepage: www.rmpaint.com

R-M Automotive Refinish Paints: an important part of BASF Coatings

Under the R-M brand, BASF markets a comprehensive range of automotive refinishing paint systems, focusing on eco-efficient waterborne basecoats and high-solids paints. By using these systems all legal solvent-reduction requirements can be complied with anywhere in the world, and with regard to appearance and resistance, the products meet the same quality standards as solvent-borne paints. In this area, the company offers a wide variety of services to support its customers. R-M Automotive Refinish Paints is approved by most of the leading car manufacturers for aftermarket repair and chosen by the world's most prestigious car companies for its color expertise.

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