

## R-M AUTOMOTIVE REFINISH

October 2017

### Optional gray shades for passenger car colors

**Optional gray shades have proven their value for use with GRAPHITE HD. Since September 2017, optional gray shades have also been included in the R-M COLOR EXPLORER database for passenger car colors. A gray shade adjusted to the color of the basecoat or topcoat can save time and material in the application process.**

Some colors absolutely require a certain gray shade as an underlying layer for the basecoat or topcoat in order for perfect color accuracy to be achieved. For other colors, spray painters can select the optimum gray shade for the color of the basecoat or topcoat themselves. The right gray shade helps achieve ideal colors. Plus, it permits the basecoat or topcoat to be applied using much less material.

For the past two years, the R-M COLOR EXPLORER database has displayed a selection of optional gray shades for colors of the GRAPHITE HD paint line that do not necessarily require a gray shade. Clicking the mouse on the gray shade name in blue takes the spray painter directly to the mixing formula.

With the gray shade system, you can optimize processes, save material and in turn, work more efficiently and cost-effectively. Offering all these advantages, the optional gray shades are now also available for the passenger car colors for use with ONYX HD, UNO HD and DIAMONT.

#### **R-M Automotive Refinish Paints: an important part of BASF's Coatings Division**

Under the R-M brand, BASF markets a comprehensive range of automotive refinishing paint systems, focusing on eco-efficient waterborne basecoats and high-solids paints. By using these systems all legal solvent-reduction requirements can be complied with anywhere in the world, and with regard to appearance and resistance, the products meet the same quality standards as solvent-borne paints. In this area, the company offers a wide variety of services to support its customers. R-M Automotive Refinish Paints is approved by most of the leading car manufacturers for aftermarket repair and chosen by the world's most prestigious car companies for its color expertise.

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